

COMMUNICATIONS COMMITTEE MEETING

Tuesday, May 8, 2012

6 P.M.

HAMPDEN TOWN OFFICE

1. MINUTES OF 4/10/2012 MEETING
2. OLD BUSINESS
  - A. UPDATE – CABLE TV CONTRACT PROGRESS
  - B. UPDATE – VIDEO STREAMING PROJECT
3. NEW BUSINESS
  - A. IDEAS FOR COMMUNITY SURVEY
  - B. STUDENT INTERN WORK
  - C. DISTRICT/NEIGHBORHOOD MEETINGS
  - D. UTUBE CHANNEL IDEA
4. PUBLIC COMMENT
5. COMMITTEE MEMBER COMMEN

COMMUNICATIONS COMMITTEE MEETING MINUTES  
MONDAY, APRIL 10, 2012

Attending:

Councilor Jeremy Williams                      Sue Lessard, Town Manager  
Councilor Kristen Hornbrook  
Sally Leete  
Jeremy Jones

The meeting was opened at 6:01 p.m. by Chairman Hornbrook.

1. MINUTES OF 3/20/2012 MEETING – Motion by Councilor Williams, seconded by Councilor Hornbrook to approve the minutes of 3/20/2012. Vote 2-0.
2. OLD BUSINESS
  - A. UPDATE – J. FOLSOM PROPOSAL FOR PROGRAMMING – The Committee discussed the detailed proposal submitted by Jim Folsom for a video tour of the new high school for programming for Channel 7. The estimated cost of the project is \$500-\$700. Councilor Williams suggested that SAD 22 be contacted to see if they would contribute financially to the project. Councilor Williams also agreed to provide air service so that aerial footage of the project as well as other Town properties could be obtained.
  - B. UPDATE – PORTABLE SOUND SYSTEM – Councilor Williams provided information to the Town Manager regarding a Fender Passport sound system that may be suitable for purchase.
  - C. UPDATE – NEWSLETTER – The Town Manager updated the Committee on the newsletter. It was due to go to the printer by 4/12 with posting on the website on 4/16 and delivery to homes by 4/20.
  - D. UPDATE – COUNCIL SOUND SYSTEM REPAIR – The Town Manager reported that she had a technician come to check out the ‘thumping’ noise that had been occurring during meetings. The system did not make the noise during the entire visit from the technician. He will return when it occurs again.
  - E. UPDATE – VIDEO STREAMING PROJECT – Matt Thomas provided the Committee with an email that he anticipated having results of the ‘test’ video streaming done within two weeks.
3. NEW BUSINESS
4. PUBLIC COMMENT – Jeremy Jones suggested that the Town consider establishing a u-tube channel to upload meetings, and other videos of town events. He indicated that it could be organized so that the items are easily found by subject matter/date.

Sally Leete indicated that she believed that the video project for the new Hampden Academy is a good idea and a good way of marketing the school and the town.

5. COMMITTEE MEMBER COMMENT – Committee members and guests discussed ways in which the Council might improve communication between the Town/Council and the residents. Suggestions were made including:
- Having Councilors/staff attend local club/civic organization meetings occasionally to provide information and bring back information to the Council
  - Holding ‘neighborhood/district’ meetings to allow residents to ask questions of their elected official(s)
  - Increase programming on Cable Channel 7
  - Pursue video streaming if financially feasible

Motion by Councilor Williams, seconded by Councilor Hornbrook to adjourn at 6:59 p.m.

Respectfully submitted,

Susan Lessard  
Town Manager