

COMMUNICATIONS COMMITTEE MEETING

TUESDAY, October 13, 2012

6:00 P.M.

HAMPDEN TOWN OFFICE

1. Minutes of 10/9/2012 Meeting
2. Old Business
  - a. Council Chamber Sound System
  - b. Channel 7 Programming
  - c. Newsletter –January 2012
3. New Business –
  - a. Video contest idea
4. Public Comments
5. Committee Member Comments

COMMUNICATIONS COMMITTEE MEETING MINUTES  
TUESDAY, OCTOBER 9, 2012

Attending:

Councilor Kristen Hornbrook	Town Manager Sue Lessard
Councilor Jeremy Williams	Jeremy Jones, Resident
Councilor Tom Brann	
Councilor Jean Lawlis	
Councilor Shelby Wright	

The meeting was called to order at 6:32 p.m. by Chairman Hornbrook.

1. Minutes of 9-11-2012 Meeting – Motion by Councilor Williams, seconded by Councilor Lawlis to approve the minutes. Unanimous vote.
2. Old Business
  - a. Council Chamber Microphones – The Town Manager presented a quote from Bronson A/V for headset microphones/bases to replace the existing microphones. She also discussed information received in regard to the need for adjustments to the speakers in the Council Chambers to improve the ‘muffled’ quality of the sound. Committee members discussed additional options such as a dynamic mixer for improved sound quality of the meetings that are aired on Cable Channel 7. The Manager will bring back additional information to the next meeting in regard to the state of the speaker system. At that time the Committee can decide on a Council recommendation for microphone replacement for the Council Chambers.
  - b. Newsletter Update – The Town Manager informed the Committee that the October edition of the Hampden Highlights newsletter was already posted online, was at the printers, and should be in mailboxes by this weekend. There were 17 different articles in the newsletter (list attached.)
  - c. Channel 7 Programming – Committee members discussed ideas for new shows and how to get residents engaged in participating in programming for Channel 7. Three topics for shows, in addition to the history show currently in production are, business testimonials, Papermill Park Project, Marine Park Project.
3. New Business - None

4. Public Comments – Sally Leete stated that it was nice to see the speaker and microphone problems being addressed and agreed that having dvd's available of promotional shows for the town would be worthwhile for persons considering moving here.
5. Committee Member Comments – Councilor Hornbrook suggested that the Town sponsor a video contest in order to get more videos for airing on Channel 7 and on the town website. The subject suggested was "I love Hampden because..." and that videos would be limited to three minutes. More follow up on this idea will be presented at the next meeting.

Motion by Councilor Williams, seconded by Councilor Lawlis to adjourn at 7:13 pm. Unanimous vote.

Respectfully submitted,

Susan Lessard  
Town Manager