

FINANCE & ADMINISTRATION COMMITTEE MEETING

Tuesday, April 16, 2013

5:30 p.m.

Hampden Town Office

1. Minutes of 4/1/2013 Meeting
2. Financial Statements – March 2013
3. Review & Sign Warrants
4. Old Business
5. New Business
 - a. Pool Corporate Discount Program
6. Public Comment
7. Committee Member comments

Memo

To: Susan Lessard & Town Council

From: Darcey Peakall

Re: Corporate discount program

Attached are the sample letters the pool board would like to send to corporations to initiate a new corporate discount program. The purpose of the program is to advertise through corporate wellness programs. Only businesses with 50 plus employees are eligible for this program. We feel businesses with less than 50 would defeat the advertising purpose and simply reduce pool income potential.

All other details are described in the attached letters. We will send the initial contact letter to a wellness coordinator and director with a 2 week follow-up phone call. If interested coordinator will need to sign the "Annual Corporate Membership Form" and provide employees with a copy flyer.

We are looking for Council input and support of our new corporate discount program.



Lura E. Hoit Memorial Pool
146 Western Ave.
Hampden, ME 04444
lurahoitpool@hampdenmaine.gov
(207) 862-4305

Dear Sir or Madame,

With today's focus on fitness and the high cost of health insurance, a healthy work force has become a priority for Maine companies. Lura E.Hoit Memorial Pool wishes to support your health and wellness efforts by offering a discounted corporate membership to your employees. This corporate membership is 15% less than a standard membership and includes:

- ❖ **fitness classes**
- ❖ **family swim times**
- ❖ **lap swims**
- ❖ **discount on swimming lessons**

There is no charge to your company for providing your employees with this important fitness opportunity. If your business elects to participate, you would simply be responsible for the following:

- **sign the annual corporate membership form**
- **inform new employees about membership benefits**
- **display flyer in work areas**
- **coordinate with your wellness program if applicable**

Interested employees of participating businesses will need only to show proof of employment and pay their membership in full when registering at the pool.

Rates:	Resident	With 15% discount
Family	255.00	216.75
Single Adult	155.00	131.75
Youth/Teen.	120.00	102.00
Senior 62 ↑	145.00	123.25
	Non Resident	With 15% discount
Family	280.00	238.00
Single Adult	180.00	153.00
Youth/Teen.	145.00	123.25
Senior 62 ↑	170.00	144.50

**If you wish to participate or need more information,
 please contact Darcey Peakall at: 862-4305 or
 email her at lurahoitpool@hampdenmaine.gov.**

At your request, it would be our pleasure to send a spokesperson to one of your staff meetings to explain the program and answer questions. We look forward to helping you and your employees enjoy a year of health, fun and fitness!

Like us on Facebook
 Lura E. Hoit Memorial Pool



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Annual Corporate Membership Form

Name of Corporation: _____

Contact information:

Name of contact: _____

Position: _____

Phone: _____

Email: _____

Date of Enrollment: _____

Your business has elected to participate in the Lura E. Hoit Memorial Pool Corporate Membership Plan. In agreeing to enroll you will simply be responsible for the following:

- **sign the annual corporate membership form**
- **inform new employees about membership benefits**
- **display flyer in work areas**
- **coordinate with your wellness program if applicable**

Wellness Coordinator

Date

Lura E. Hoit Memorial Pool



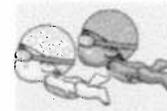
**146 Western Ave.
Hampden, ME 04444**
lurahoitpool@hampdenmaine.gov
(207) 862-4305

Your employer is committed to your health and wellness. To support your fitness efforts, your employer participates in the Lura E. Hoit Memorial Pool Corporate Program which allows interested employees a 15% discount on a yearly pool membership.

The pool membership includes:

- ❖ fitness classes
- ❖ lap swims
- ❖ family swim times
- ❖ discount on swimming lessons

Come join us, get fit and have FUN!



To take advantage of this discount, simply provide proof of employment and payment in full with either cash or check at the Lura E. Hoit Pool



Join us for a year of health, fun and fitness!

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