

COMMUNICATIONS COMMITTEE MEETING

Tuesday, September 13, 2011

6:00 p.m.

1. Minutes of July 21, 2011
2. Old Business
 - a. New Programming
 - b. Council Web Page Information
 - c. Video Streaming Option – Matt Thomas
 - d. Next Newsletter Ideas
3. New Business
4. Public Comments
5. Committee Member Comments

COMMUNICATIONS COMMITTEE MEETING MINUTES
Thursday, July 21, 2011

Attending:

Councilor Kristen Hornbrook
Councilor Jean Lawlis
Town Manager Sue Lessard

1. Minutes from 6-16-2011, 5/19/2011 – Motion by Councilor Lawlis, seconded by Councilor Hornbrook to approve the minutes of the 5-19 and 6-16-2011 Communications Committee meetings. Unanimous vote.

2. Old Business

a. Review Local Program Development Plans...Status and Update – Councilor Cushing – Councilor Cushing was not present but Manager Lessard reported that he had stated that three new programs were almost ready for airing. In addition, Councilor Hornbrook will contact Ed Webster about a show to be done related to his Everest experiences.

b. Newsletter Update – Town Manager – The Manager reported that the Newsletter would be sent out on Friday, July 22nd but that the online version was already posted on the Town website.

c. Ideas for Webstreaming – lower cost version – Town Manager – The Town Manager will invite Matt Thomas to the next Committee meeting to discuss his ideas for a lower cost video streaming option for the Town.

3. New Business

a. Recent resident ideas/Website Updates - None

b. Hampden Local Channel Request – Rick Cochrane – Mr. Cochrane did not attend the meeting to present his request. The Town Manager was asked to follow up with Mr. Cochrane as to what his Town of residence was. In addition, the Manager offered to obtain some information from the City of Belfast in regard to how they operate their public access channel.

c. Changing regular meeting date – Motion by Councilor Lawlis, seconded by Councilor Hornbrook to change the regular meeting date of the Committee to the second Tuesday of each month. No meeting will be held during the month of August. The next meeting will be on Tuesday, September 13th at 6 p.m.

4. Public Comments - None

5. Committee Member Comments – Committee members expressed the wish to move forward with some ideas mentioned at earlier meetings. To get this process moving, the Town Manager was asked to work on getting Councilor photos and bios ready for posting to the Town website.

6. Adjourn – The meeting was adjourned at 6:40 p.m.

Respectfully submitted,

Susan Lessard
Town Manager

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Susan Lessard <manager@hampdenmaine.gov>

Web streaming of gov access channel

1 message

Matt Thomas <mthomas@hampdenmaine.gov>Sun, Jun 12, 2011 at
9:16 PM

To: manager@hampdenmaine.gov

Hi Susan,

I had a chance to watch the council meeting tonight and heard you speak about web streaming of the TWC access channel. You may already have a plan for this, but I wanted to offer a cost-effective idea for a possible solution.

It would seem that the simplest and cheapest way to do this would be to simply stream the channel 7 audio/video feed via a free video streaming service such as ustream.tv. From my research (for a web project for a client) I've discovered that many colleges and other organizations that need to deliver lectures and meetings are using the service. It is fast and ustream makes apps for all major platforms allowing it to be viewed across a variety of computers and mobile devices. It is ad supported, like the email system we set up, which has both advantages (no cost) and disadvantages (potentially annoying). One big advantage, however, is it would not result in any extra effort other than what is now being done (no long web video uploads, video editing, etc.)

Implementation would require an old computer, a \$100 video input device, a network connection, a standard cable TV coax connection and that's about it. It would be similar to the radio feed we stream at the fire dept. to give Hampden firefighters access to radio traffic feeds via their phones (<http://www.radioreference.com/apps/audio/?action=wp&feedId=7644>).

I think that no matter what solution you decide to use, it will be a nice service to have. Please let me know if I can provide you with additional info or other assistance.

Matt

NEXT NEWSLETTER TOPICS
October Edition 2011

1. Video Streaming
2. Council/School Board/Water District Candidate Profiles
3. Citizens Comp Plan Committee Update
4. New Manager Hiring Process/Schedule
5. Children's Day Report
6. Follow Up Article on Outside Agencies
7. Public Safety Article
8. Library Article
9. Pool Article
10. From the Desk of the Manager
11. Dog License Notice – New Licenses Available in October
12. Recreation Dept. Article