

COMMUNICATIONS COMMITTEE MEETING

TUESDAY, December 11, 2012

6:00 P.M.

HAMPDEN TOWN OFFICE

1. Minutes of 11/13/2012 Meeting
2. Old Business
  - a. Newsletter –January 2012
  - b. Community Survey
  - c. Video Contest Update
3. New Business
4. Public Comments
5. Committee Member Comments

## Communications Committee Meeting minutes

November 13, 2012

A-4-b

**Attendance:** Committee members Councilor Cushing, Councilor Hornbrook, and Councilor Lawlis.

**Updates** on agenda items provided by Manager Lessard.

**Meeting** called to order at 6:22 by Chairman Hornbrook

**Motion** to approve minutes from 10-90-12 meeting by Councilor Cushing, 2<sup>nd</sup> by Councilor Lawlis. 3-0 unanimous approval

**Old Business:**

**Council Chamber Sound System:** Update by Manager Lessard.

It appears that the Council Chamber sound system problem has been fixed. All were in unanimous agreement that item can be removed from further agendas. No motion made.

**Channel 7 Programming:** Update by Manager Lessard.

Committee was provided an e-mail and synopsis of new programming in the works for Channel 7 by Mr. Jim Folsom. Information was included with packet.

Exciting programming entitled "Hampden on the Penobscot" – A Citizen's Guide to our History was discussed. Committee members are looking forward to this project being completed. No motion made.

Councilor Cushing also mentioned that he has been in touch with Nescom to see if we can have more interns available as backup.

**Newsletter:** Update by Manager Lessard.

Committee discussed ideas with regard to upcoming Jan. newsletter and felt that a brief update of newly elected Town Councilors with photos may be included as well so that residents may get to know their At-Large Councilors a little better. No motion made.

**New Business:**

**Video Contest Idea:** Update by Manager Lessard.

Theme had been discussed as "I love Hampden Because....." at previous committee meeting. Committee discussed timeline as well as possible prizes for winner/winners. It was discussed and unanimous agreement that contest could extend for 3 months beginning on Dec. 1 with small monthly prize for each of the 3 months, then one grand prize out of the 3 monthly winners. Councilor Lawlis had some suggestions and will be getting back to the Council with those options. Committee members unanimously support this idea and believe that the winners could be linked to the website as part of 'commercial' for people or businesses looking to relocate in Hampden. Also discussed was having the enterants linked to the website for citizens to vote upon.

**Motion** by Councilor Lawlis, 2<sup>nd</sup> by Councilor Cushing, to bring the contest idea before the Council on Monday night for approval and announcement for Dec 1<sup>st</sup> kick-off at Council meeting if supported by majority of Council members. 3-0 unanimous

No public comments.

**Committee member comments:**

Councilor Cushing was hoping the update to the website could be made with regard to Councilor photos and bios. Perhaps even a group photo.

Councilor Hornbrook noted the next Communications Committee mtg. is December 11<sup>th</sup> @ 6 PM

Meeting adjourned at 6:45

Respectfully submitted by Councilor Kristen Hornbrook