

## COMMUNICATIONS COMMITTEE MEETING

Wednesday, February 23, 2011

6:00 p.m.

Hampden Town Office

1. Minutes of 8/11/10
2. Broadcast Equipment Upgrade – Status Report
3. Ability to Stream Live Broadcasts to the Internet – Make priority initiative
4. Report Results of most recent Penobscot Downeast Cable Consortium
5. Review Local Program Development Plans and Initiatives
6. Paper Talks Ad – Referral from Council
7. Links to Local Businesses on Town Website – Referral from Services Committee
8. Public Comment
9. Committee Member Comments

COMMUNICATIONS COMMITTEE MINUTES  
August 11, 2010

Attending:

Mayor Matthew Arnett  
Councilor Andre Cushing  
Annie O'Reilly  
Lucas Stewart  
Ken Prosser  
Susan Lessard, Town Manager

The meeting was opened at 6:30 p.m. by Mayor Arnett.

Digital Equipment Review –

The Committee reviewed the information provided by Access AV for upgrading the Cable TV equipment to digital. Motion by Andre Cushing, seconded by Matthew Arnett to recommend to the full Council that they waive bid procedure and award the contract for new digital equipment installation to Access AV for a total of \$12,164. Unanimous vote. (Copy of proposal attached)

Cable Channel Shows –

Councilor Cushing presented a list of possible shows to be done over the coming year. It was the consensus of the Committee that the list contained a number of good possibilities and that the goal should be that new shows could air every few weeks throughout the year. (Copy of proposed list attached)

Gubernatorial Candidate Interviews –

Mayor Arnett indicated that the Maine Municipal Association had done a series of interviews with all gubernatorial candidates and that those interviews would be available for airing on our local cable channel. It was the consensus of the committee that this would be good programming for the cable access channel.

Local Candidate Forum

Annie O'Reilly will contact Heather Seavey to coordinate a Candidate Forum show for the cable access channel. It was the consensus of the Committee that the show would be taped in late September and then aired until the elections in November.

### Penobscot Cable Consortium

Mayor Arnett proposed that the Communications Committee recommend to the full Council the idea of promoting the dissolution of the regional consortium and distribution of remaining funds in the treasury. Motion made by Councilor Cushing, seconded by Mayor Arnett to do so. Vote was unanimous.

### Newsletter

The October edition of the newsletter will be primarily devoted to the issue of reuse of the old Hampden Academy property. The other articles for the newsletter will be local candidate bios for the school board, water district, and council candidates. Deadlines for the candidate bios will be September 17<sup>th</sup> to newsletter editor Annie O'Reilly.

The meeting was adjourned at 7 p.m.

Respectfully submitted,

Susan Lessard  
Town Manager



41 Terrill Park Drive • Concord, NH 03301  
 Phone: 603-224-2300 • Fax: 603-224-2308

New England's Exclusive Leightronix Premier Dealer



Quoted to: **Andre Cushing**  
 Phone: **207-745-6776**  
 Company: **Town of Hampden**  
 City, State: **Hampden, ME 04444**

Quoted by: **Eric Nelson**  
 Date: **7/23/2010**  
 Quote #: **HAMPDEN100723-1**

**OPTION # 1 NEXUS**

QUANTITY	DESCRIPTION	MANUFACTURER	ITEM DESCRIPTION	UNIT PRICE	TOTAL PRICE	TOTAL COST
1	LEIGHTRONIX	NEXUS® Basic	NEXUS Video Server and 1 Terabyte (RAID 5) Storage	\$ 9,194.00	\$ 7,850.00	\$ 7,850.00
1	APC	BN1250	1250VA Uninterruptable Power Supply	\$ 249.00	\$ 189.00	\$ 189.00
1	MISCELLANEOUS	INSTALLATION & TRAINING	Installation and integration of equipment plus on-site training at conclusion of installation		\$ 2,850.00	\$ 2,850.00
1	MISCELLANEOUS	CABLES	Video, audio and power cables necessary for installation of hardware		\$ 275.00	\$ 275.00
1	MISCELLANEOUS	TECH SUPPORT	Access A/V is the exclusive Leightronix Premier Dealer for New England and one of only 3 in the country. We have two UltraNEXUS units on display and have a dedicated factory-trained Leightronix tech support person on staff and offer evening tech support. We feel without a unit on display you cannot give tech support.		NO CHARGE	\$ -
1	MISCELLANEOUS	WARRANTY	All installations come with a one-year parts & labor warranty. We are a full-service, service center and offer loaner equipment when possible. The NEXUS comes with a 5-year manufacturer's warranty.		NO CHARGE	\$ -
1	MISCELLANEOUS	TECH NOTE	A VPN or static IP address is required to use the NEXUS from a remote source.			
1	MISCELLANEOUS	NOTE	All customer incentives included			
1	MISCELLANEOUS	REFERENCES	Please call Eric Bierstetel at Leightronix at 800-243-5589 for a reference. Access A/V has sold over 95 NEXUS units and installed approx. 80 of them.			

**TOTAL EQUIPMENT COST \$ 11,194.00**

**OPTION # 2 ULTRANEXUS**

QUANTITY	DESCRIPTION	MANUFACTURER	ITEM DESCRIPTION	UNIT PRICE	TOTAL PRICE	TOTAL COST
1	LEIGHTRONIX	UltraNEXUS™ Basic	UltraNEXUS Video Server, 2 Terabyte (RAID 5) Storage, and 1 Year TOTAL INFO Data Subscription Service	\$ 11,194.00	\$ 8,850.00	\$ 8,850.00
1	APC	BN1250	1250VA Uninterruptable Power Supply	\$ 249.00	\$ 189.00	\$ 189.00
1	MISCELLANEOUS	INSTALLATION & TRAINING	Installation and integration of equipment plus on-site training at conclusion of installation		\$ 2,850.00	\$ 2,850.00
1	MISCELLANEOUS	CABLES	Video, audio and power cables necessary for installation of hardware		\$ 275.00	\$ 275.00
1	MISCELLANEOUS	TECH SUPPORT	Access A/V is the exclusive Leightronix Premier Dealer for New England and one of only 3 in the country. We have two UltraNEXUS units on display and have a dedicated factory-trained Leightronix tech support person on staff and offer evening tech support. We feel without a unit on display you cannot give tech support.		NO CHARGE	\$ -
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1	MISCELLANEOUS	TECH NOTE	A VPN or static IP address is required to use the UltraNEXUS from a remote source.			
1	MISCELLANEOUS	NOTE	All customer incentives included			
1	MISCELLANEOUS	REFERENCES	Please call Eric Bierstetel at Leightronix at 800-243-5589 for a reference. Access A/V has sold over 95 NEXUS units and installed approx. 80 of them.			

**TOTAL EQUIPMENT COST \$ 11,194.00**

Price quotes are valid for 30 days and do not include shipping charges, unless noted otherwise.

## Andre Cushing

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**Subject:** Hampden shows  
**Priority:** High

**Status:** In Progress  
**Percent Complete:** 0%

**Total Work:** 0 hours  
**Actual Work:** 0 hours

**Owner:** Andre Cushing

BEAR program

Rec Dept

Soccer

ME Green Energy Alliance

HA update

Kelly Carter

HBA

Molly Jones Dirigo Girls state

Childrens Day

Mock Trial

Glue girls

Youth Group St Thereasa's

Landfill show

Sawyer Interview

Casella interviews

K Walker

Identity theft- b rice

Memorial day parade

Garden Tour